



LERNER

REAL ESTATE GROUP

SETH H. LERNER is President of Lerner Real Estate Group, LLC. His company specializes in working with National and Regional Retail Tenants as a Real Estate consultant. The company and its affiliates have 140 years of experience in the retail industry with a cross-section of clients and venues. His specialty is developing and implementing strategic plans for realigning today's Tenants with tomorrow's customer. These plans may include property analysis, demographics and psychographics, site selection, design and construction analysis, deal and lease negotiations, as well as, merchandising review (mix, pricing, and customer service). Many of the companies clients have opened very successful stores in both urban and suburban markets.

Prior to forming Lerner Real Estate Group, LLC, Mr. Lerner was responsible for the U.S. real estate and construction for companies such as OshKosh B'Gosh, Carter's Childrenswear, General Cinema (Contempo Casuals division), and Levi's by Designs. Mr. Lerner graduated from Babson College (Wellesley, Mass.) with a degree in finance and with high honors from the Center for Creative Leadership in Greensboro, N.C. Lerner is a longstanding and active member (25 years) of the International Council of Shopping Centers. Lerner Real Estate Group, LLC is a partner in Devine, Lerner, Serwer both specialize in Retail Real Estate Consulting.

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